WE CAN LEAD THE WORLD IN
ENERGY TRANSITION & DIGITAL
TRANSFORMATION ONLY BY
EXPANDING THE LIMITS OF
ELECTRIFICATION AND

**TECHNOLOGICAL INNOVATION** 

Our cables are powering the circular economy, wherever you are.

Prysmian Manifesto



# ENERGY TRANSITION

Pushing the boundaries of electrification —

#### **CAN YOU IMAGINE A SUSTAINABLE CITY?**

Discover how we bring clean energy into lives, communities, and everything around us.

Our solar and wind technologies, along with our mining solutions, are facilitating the transition to renewable energy. Our revolutionary P-Laser cables and E3X robotic systems power global distribution and transmission. Our electric vehicle and rolling stock infrastructure improve transportation efficiency.



DIVE INTO OUR
3D SIMULATION





### A FASTER WAY TO GET TO A CLEAN ENERGY FUTURE

In a TED Talk video, explore how the decline in the cost of clean energy technologies can drive a sustainable future.

Dive into the economic and technological trends that show why clean energy is not only viable but inevitable. Learn about the challenges and opportunities that lie ahead in making clean energy accessible and dominant.

**WATCH HERE** 



## IS THE U.S. POWER GRID READY FOR THE FUTURE?

As the demand for industrial power in the US reaches record highs, critical questions arise about the sustainability of the power grid. The rapid growth of data centers and clean-technology factories is pushing the power infrastructure to its limits.

Discover the challenges and the urgent need for upgrades to prevent power shortages.

**READ MORE** 



### HOW TO MAKE THE ENERGY TRANSITION 10X FASTER

Discover in this illuminating TED Talk how integrating technological expertise into financial decision-making can dramatically accelerate the energy transition.

Explore the potential of collaborative investment models to boost clean energy adoption and make a sustainable future achievable sooner.

**WATCH HERE** 



# HOW DOES INNOVATION OPEN NEW OPPORTUNITIES?

Learn how embracing cuttingedge technologies and fostering an environment of innovation are essential strategies for leading in the industry.

Projects like the Viking Link show how investments in infrastructure can drive technological advancements, enhance energy efficiency, and open new markets.

**READ MORE** 



